TAGs

Technological and business innovation services to stimulate the local Agro-food ecosystems and to support a cross border collaboration among local action Groups

Please register online at the following link
www.cetma.it/tags

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International Conference on “PRECISION AGRICULTURE IN ITALY AND GREECE”

European Territorial Cooperation Programme 2014-2020 INTERREG V-A GREECE-ITALY

MARCH 20th 2019 – h 9:30 – 14:00
CETMA OFFICE IN BRINDISI
3rd FLOOR – HALL “ANGELO MARINO”

Project co-funded by European Union, European Regional Development Funds (E.R.D.F.) and by National Funds of Greece and Italy
**PROJECT SUMMARY**

The overall objective of the TAGs project is to stimulate and promote technological and business innovations in agriculture sector and creating a heterogeneous cross border multidisciplinary cluster composed by research and innovation actors, policy makers and enterprises from the West Greece and Apulia regions. Starting from the state of art of precision farming technologies and services at national and EU level, a set of solutions able to ensure a significant increase in farm productivity with more environment-friendly processes (e.g. reduction in water and chemical product use) will be developed. The effectiveness of the solutions will be evaluated through the implementation of two different demonstrators in due different companies in Puglia and West Greece Regions.

**AGENDA**

**Moderator: Laura D’Andrea, LB – CREA – ITALY**

9:30 | Welcome coffee and registration
10:00 | Welcome and Keynote Speeches

*Luigi Barone*, General Manager of CETMA - European Research Center for Technologies Design and Materials, Brindisi, Italy

*Giuseppe Rubino*, Head of Territorial Cooperation Section - International Policies Coordination, Apulia Region

10:40 | The cooperation between Italy and Greece

*Antonella Mastroppaolo*, Greek Honorary Consul in Brindisi, Italy

10:50 | Presentation of TAGs Project

*Laura D’Andrea*, LB – CREA – Council for Agricultural Research and Economics, Italy

**DURATION:** Project start: 15.05.2018
Project end: 15.05.2020

**PRIORITY AXIS**

1. INNOVATION AND COMPETITIVENESS

**PROJECT BUDGET**

- **TOTAL PROJECT BUDGET**  >  €. 885,385,78
- **E.R.D.F. CONTRIBUTION**  >  €. 752,577,91
- **NATIONAL CONTRIBUTION**  >  €. 132,807,87